

## A TIE AND SHIRT COMBINATION SECURED WITH AN ELASTIC BAND

### Field of the Invention

5 The present invention relates generally to presenting items of clothing and specifically to presenting shirt and tie combinations.

### Background of the Invention

10 Retailers are discovering that shirt and tie combinations packaged together better meet the needs of a certain class of shoppers. When displaying and selling dress shirts in combination with ties, retailers assist their clients with a fashion choice that can be time consuming. Furthermore, when suitably coordinated, a shirt and a tie combination can make a more attractive display item for sale than if displayed individually.

15 Unfortunately, some consumers tend to remove and replace ties from their previously associated shirt, and thus create additional costs and difficulties to the retailer. Among other problems created, the individual components are not separately priced. Thus, retailers would benefit from a way to package shirt and tie combinations so that the consumer is discouraged from removing ties from these combinations.

20 An existing solution to this problem is to wrap the entire shirt and tie combination in a clear plastic bag. However, this solution proves unsatisfactory for consumers who wish to inspect the material of the shirt or tie by touching it. The present invention provides needed improvements in this field.

### Summary of the Invention

Provided is a shirt and tie combination. The combination comprises a shirt having a shirt collar and a necktie. The necktie is disposed about the shirt collar. The necktie comprises a length of fabric having first and second ends. A fold is placed between the first



## Detailed Description of the Preferred Embodiments

**Fig. 1** is a front view of a shirt and tie combination. The shirt 100 is preferably folded as shown. The shirt 100 includes a collar 101. A necktie 102 is also included. The necktie essentially comprises a length of fabric. It may be any suitable fabric such as silk. The necktie  
5 may also comprise a combination of fabrics. The fabric of the necktie generally extends in the vertical direction (along line A-A') as shown in **Fig. 1**. The necktie has a first end 104 and a second end 105.

The necktie 102 is folded between the first and second ends to create a fold 103. The fold is horizontal in **Fig. 1**, thus being in a direction transverse to that of the fabric of the  
10 necktie (namely, transverse to line A-A'). While only a single fold is shown, the necktie may be folded several times in order to achieve desirable length when packaged with the shirt. Furthermore, several folds may be oriented so as to define a knot.

An elastic band 106 is placed within the fold, or within at least one of the several folds if several are present. The elastic band 106 is preferably manufactured from rubber, but may  
15 be manufactured from an elastic fabric, or a flexible elastic plastic material. The elastic band 106 passes through the fold in a generally horizontal direction, i.e. direction transverse to that in which the necktie extends. The elastic end is resiliently stretched around the collar 101. Preferably, the elastic band is slightly shorter than the circumference of the collar thus necessitating it to be stretched when wrapped around the collar. Preferably, the elastic band  
20 passes continuously within the fold.

A clip 107 is placed on the necktie in a position proximate to the fold. The clip 107 is preferably placed about 1-1.5 inches below the fold. The clip pinches the necktie in order to create the appearance of a knot, as shown in **Fig. 1**. If a knot is already present, the clip is not required.

**Fig. 2** is a side view of the shirt and tie combination as when cut along line A-A'. It is  
25 included to provide a more complete depiction of the elements discussed above. The clip is

positioned so that the base is between the shirt and the necktie so as to be substantially concealed from view.

5       **Fig. 3** is an end plan view of the clip 107. As shown in **Fig. 3**, the clip is generally U-shaped. It comprises a base 300 and two legs 301 and 302. The legs are resiliently attached to the base at its opposite ends. A reinforcement 303 is also provided. It better prevents the base from breaking. Preferably, the base, the legs and the reinforcement are made from the same resilient material -- plastic. Other materials, such as thin metals that are flexible, may be used instead.

10       In use, a necktie and shirt are packaged in combination by providing a shirt having a shirt collar and a necktie. The necktie is folded along a line transverse to the length of its fabric. An elastic band is positioned within the fold and wrapped around the shirt collar. The necktie can then be pinched at a position proximate to the fold with a clip. Alternatively or in addition, the tie can be knotted after the positioning step. In that case, the knot defines a channel transverse to the length of the fabric such that the elastic band can be disposed within  
15       the channel.

      In another packaging method, a shirt is again provided as well as a necktie, with the necktie being knotted to create a knot. The knot is such that it features at least one channel transverse to the length of the fabric. An elastic band is positioned within the channel. The elastic band is wrapped around the shirt collar.

20       The invention has been described in connection with a particular embodiment thereof but is defined solely by the claims appended hereto.